ORDER

Drders Order / Rev: 102170 Alt Order #: 06817865 Product Desc; DCCC Estimate: 1193 KSNV Flight Dates: 10/23/12 - 10/29/12 Primary AE: Amy McCreary Original Date / Rev: 05/25/12 / 10/30/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: Great American Media **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1010 Wisconsin Ave. NW Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Advertiser Name: **Democratic Congressional Campalgn** Demographic: A35+ New Business Thru: Product Codes: PLI2 Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE Advertiser External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	127	\$101,300.00	\$86,105.00
10/29/12	10/29/12	28	\$21,050.00	\$17,892.50

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	127	\$101,300.00	\$86,105.00	0.00
November 2012	28	\$21,050.00	\$17,892.50	0.00
Totals	155	\$122,350.00	\$103,997.50	0.00

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Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	

POLITICAL/AGY, PISSUE, GEN

-		
Order Share	Share	Total
KSNV	30%	\$122,350.00
Market	100%	\$407.833.33

Revenue Codes:

Competitive Share	Share	Totai
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	24%	\$97,880.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	16%	\$65,253,33
KTUD	1%	\$4,078,33
KVVU	20%	\$81,566.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	9%	\$36,705.00

L		Start	End	Inventory Code M-F 5-6a WakeUp	Break	Start/End Tin	ne Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
_				M-F 5-6a WakeUp		5-6a	MTWTF	:30	8	\$400.002	0.00 NM	8	\$3,200.00
	WAKE	JP WITH 1	THE WAGI	NERS	0								
	<u>Star</u>	t Date I	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						

Rating

<u>Rate</u>

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der / Rev:

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t Order#:

06817865

Advertiser:

Democratic Congressional Campaign Co

Product Desc:

DCCC

KSNV

light Dates: 10/23/12

10/23/12 - 10/29/12

Estimate:

1193

Ln Ch	Start	End	Inventory Code		Start/End 1	Γime	Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV	10/23/1	12 10/29/12	M-F 5-6a WakeU		5-6a	М	TWTF	30	8	\$400.002	0.00 NM	8	\$3,200.00
WAKE	UP WITI	1 THE WAG	M-F 5-6a Wakel	Jp w/Wagners									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	1						
Week: 10/		10/29/12	MTWTF	8		0.0	-						
E 2 KSNV	10/23/1	12 10/29/12	Wake Up Early w	ı/ Wagn6M	430a-5a	M ⁻	TWT~-S	:30	4	\$200.001	0.00 NM	4	\$800.00
)A(A)ZE)	UD GAD	LY W/THE V	Wake Up Early \	Vagners									400.00
	rt Date	End Date	VAGNERS Weekdavs	Spots/Week	Dete	Dalla	_						
Week: 10/		10/29/12	MTWTS	<u>Spots/11eek</u>	<u>Rate</u> \$200.00	Rating 0.00							
E 3 KSNV	10/23/1		M-F 6-7a WakeU		6-7a			:30	10	\$725.001	0.00 NM	10	\$7.250.00
			M-F 6-7a Wakel	_				.00	10	Ψ/ 23.00 T	U.UU INIVI	10	\$7,250.00
		THE WAG											
<u>Sta</u> Week: 10/3	rt Date	End Date 10/29/12	<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating	•						
		2 10/29/12	Today Show	10 CM	\$725.00 658a-9am	0.00		.00		*******			
E - 1011	10,20,1	2 10/23/12	Today Show	CIVI	0008-98111	М	TWTF	:30	20	\$900.001	0.00 NM	20	\$18,000.00
TODAY	SHOW		•										
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating	L						
Week: 10/		10/29/12	MTWTF	20	\$900.00	0.00	0	V		···			
E 5 K\$NV	10/27/1	2 10/27/12	News 3 Sunrise -		6a-7a		S-	:30	2	\$375.001	0.00 NM	2	\$750.00
NEWS 3	3 AT SU	NRISE	News 3 Sunrise	SATURDAY								ĺ	
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	1						
Week: 10/2	22/12	10/28/12	s-	2	\$375.00	0.00							
E 6 KSNV	10/27/1	2 10/27/12	Saturday Today	СМ	7a-9am		s-	:30	4	\$625.001	0.00 NM	4	\$2,500.00
SATURI	DAV TO	DAV	Saturday Today										,-,-oo.oo
	rt Date	End Date	<u>Wee</u> kdays	Snota/Mook	Data	Datha							
Week: 10/		10/28/12	S-	Spots/Week 4	<u>Rate</u> \$625.00	Rating 0.00	-					ı	
E 7 KSNV	10/28/1	2 10/28/12	News 3 Sunrise -	SUNDAM	6a-7a		S	:30	1	\$375.001	0.00 NM	1	\$375.00
			News 3 Sunrise S	SUNDAY				,	•	40,0.001	0.00 14101		ψ3/3,00
NEWS 3	3 AT SUI rt Date		Manical	0									
<u> </u>		End Date 10/28/12	<u>Weekdays</u> ~~~~S	Spots/Week	<u>Rate</u> \$375.00	Rating 0.00							
		2 10/28/12	Sunday Today	CM	7a-8am		S	:30	1	\$500.002	0 00 NM	•	***
			Sunday Today	O.W.	, a cam		3	.50	'	φουυ.υυ2	0.00 NM	0	\$0.00
TODAY													
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10/2 Spot Ch	22/12 Date Ra	10/28/12 Inge D	escription		\$500.00 /End Time	0.00		a a leal as ea		adla D. L.	D. ~		
			unday Today	7a-8			•	<u>eekdays</u> S		g <u>tn Kate</u> :30 (\$500.00)	Rtg Type		
	esolved							_	u .	.30 (\$000.00)	0.00 19101		
[.NC	IAVA TC	LABLE RAT	E] NOT AVAILABL	E RATE									
E 10 KSNV	10/28/1	2 10/28/12	News 3 Today W	knd CM	9a-930am		s	:30	1	\$500,001	0.00 NM	1	\$500.00
NEWS 3	TODAN	//WKEND	News 3 Today										
	t Date	End Date	Weekdays	Spots/Week	Data	Datina							
Week: 10/2	-	10/28/12	S	<u>Opota/1/cek</u>	<u>Rate</u> \$500.00	Rating 0.00							
E11 KSNV	10/28/1	2 10/28/12	Chris Matthews 9	:30AM GM	9:30a-10a		S	;30	1	\$500.002	0.00 NM	1	\$500.00
			Chris Matthews S	SUN 9:30am				,,	·	7.00100L	0.00 (110)	'	Ψ500.00
		WS SHOW	18/	0 1 244 1									
<u>Ştar</u> Week: 10/2	<u>t Date</u> 22/12	End Date 10/28/12	<u>Weekdays</u> S	Spots/Week	Rate	Rating							
			M-F Today Show	II 3rd HRM	\$500.00 9-10a	0.00 MT		-30	20	\$405.004	0.00.111	_	Ac
_ ,_ ,,,,,,	. 4	_ 10,20112	M-F Today Show		J-10a	l _A l (WTF	:30	20	\$425.001	0.00 NM	5	\$2,125.00
TODAY	SHOW	I	,										
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/2		10/29/12	MTWTF	5	\$425.00	0.00			-				
E 13 KSNV	10/23/12	2 10/29/12	M-F Today Show	III4thBSM	10am-11am	MT	WTF	:30	10	\$325.001	0.00 NM	5	\$1,625.00
			Today 4th Hour								I		

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Order / Rev:

102170

Advertiser:

Democratic Congressional Campaign Cc

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06817865

Product Desc:

DCCC

Flight Dates:

10/23/12 - 10/29/12

Estimate:

1193

Ln Ch Start E TODAY SHOW III	End In∙	ventory Code	Break	Start/End Ti	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
		<u>Neekdays</u> ⁄TWTF	Spots/Week 5	<u>Rate</u> \$325.00	Rating 0.00						
E 14 KSNV 10/23/12 10		achael Ray achael Ray	CM	11am-12pm	MTWTF~~	:30	12	\$325.001	0. 0 0 NM	5	\$1,625.00
		<u>Neekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$325.00	Rating 0.00						
E 15 KSNV 10/23/12 10			CM	12-1230pm	MTWTF	:30	5	\$425.001	0.00 NM	5	\$2,125.00
NEWS 3 AT NOON	N	oon News		·							,,.
		<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$425.00	Rating 0.00						
E 16 KSNV 10/23/12 1		ne Agenda 1230 he Agenda 1230	•	1230-1p	MTWTF	:30	5	\$325.001	0.00 NM	5	\$1,625.00
NEWS 4: THE AGE		84	0	D-4-	D-tt						
		<u>/Veekdays</u> чтwтF	Spots/Week 5	<u>Rate</u> \$325.00	Rating 0.00						
E 17 KSNV 10/23/12 1		ne Doctors he Doctors	СМ	2pm-3pm	MTWTF	:30	5	\$325.001	0.00 NM	4	\$1,300.00
THE DOCTORS Start Date En	nd Date <u>\</u>	Weekdays	Spots/Week	<u>Rate</u>	Rating						
		MTWTF	5	\$325.00	0.00						
<u>Spot Ch Date Range</u> 4 KSNV 10/23/12-10		<u>cription</u> Doctors	· · · · · · · · · · · · · · · · · · ·	/End Time -3pm		<u>'eekdays</u> rwThF	<u>Lenc</u> - :	<u>th Rate</u> 30 (\$325.00 ,	Rtg Type 0.00 NM		
<i>Unresolved</i> [NEWS INTERU	IDT MICH	ELLE OBAMA S	SBOKEI								
E 18 KSNV 10/23/12 1			CM	3-4p	MTWTF~~	:30	8	\$450.001	0.00 NM	8	\$3,600.00
DR. PHIL		r Phil	OIVI	0- 1 p	171 191 11	.50	o	ψ+30.001	0.00 14101	3	φυ,000.00
		<u>Weekdays</u> MTWTF	Spots/Week 8	<u>Rate</u> \$450.00	Rating 0.00						
E 19 KSNV 10/23/12 1	41	EWS 3 at 4 (1 h		4-5pm (4:00 PM-4:3	MTWTF 0 PM)	:30	5	\$725.001	0.00 NM	5	\$3,625.00
FIRST NEWS 3 AT		18.f 11	Ot- 884t-	D-4-	D-K						
Week: 10/23/12 10)/29/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$725.00	Rating 0.00						
E 20 KSNV 10/23/12 1		EWS 3 at 4 (1 I PM NEWS (1 ho		4-5pm (4:30 PM-5:0	MTWTF 0 PM)	:30	5	\$725.001	0.00 NM	5	\$3,625.00
NEWS 4 AT 430P	ad Data 1	Mookdovo	Spots/Week	Poto	Poting						
		<u>Weekdays</u> MTWTF	5 Spots/vveek	<u>Rate</u> \$725.00	Rating 0.00						
E 21 KSNV 10/23/12 1		-F Early News I-F Early News	CM	5-630p	MTWTF	:30	5	\$1,200.001	0.00 NM	5	\$6,000.00
EARLY NEWS		•									
		<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$1,200.00	Rating 0.00						
E 22 KSNV 10/27/12 1	10/27/12 Sa		s CM	5рт-630рт	S-	:30	1	\$675.001	0.00 NM	1	\$675.00
KSNV EARLY NEW		a-ou Lany Ivew	•						1		
		<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/22/12 10 E 23 KSNV 10/23/12 1	J, 20, 12	S- I-F .leopardv	1 CM	\$675.00 630-7pm	0.00 MTWTF	:30	5	\$1,300.001	0.00 NM	5	\$6,500.00
		1-F Jeopardy	-111	less			-	, . ₁ ,	0.00 (110)	ľ	40,000.00
JEOPARDY Start Date Fr	nd Data	W <u>eekdays</u>	Spots/Week	Poto	Pating						
		<u>vveekdays</u> MTWTF		<u>Rate</u> \$1,300.00	Rating 0.00						
E 24 KSNV 10/23/12 1	10/29/12 M	I-F Wheel II-F Wheel of Fo	CM	7-730pm	MTWTF	:30	5	\$1,300.001	0.00 NM	4	\$5,200.00
WHEEL OF FORTU											
		<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						

KSNV

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06817865 Alt Order #: Product Desc: DCCC

Flight Dates: 10/23/12 - 10/29/12 Estimate: 1193

Ln Ch Sta	t End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ts Rate Pri	Rtg Type	Spots	Amount
E 24 KSNV 10/23	3/12 10/29/12		CM	7-730pm	MTWTF	:30	5 \$1,300.001	0.00 NM	4	\$5,200.00
WHEEL OF F	ORTUNE	M-F Wheel of For	lune					l		
Start Date Week: 10/23/12	End Date 10/29/12	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$1,300.00	Rating 0.00					
Spot Ch Date		escription		ֆ1,300.00 /End Time		<u>Weekdays</u>	Length Rate	Rtg Type		
1 KSNV 10/23		1-F Wheel	7-73	0pm	1	MTWThF	· :30 (\$1,300.00)	0.00 <i>NM</i>		
<i>Unresolve</i> [.NOT AV		E] NOT AVAILABL	E RATE							
E 25 KSNV 10/2	7/12 10/27/12		-	630-730pm	,S-	:30	2 \$525.001	0.00 NM	2	\$1,050.00
JEOPARDY/	WHEEL OF FO	WKND Jeop/Whe RTUNE	el							
Start Date		Weekdays	Spots/Week	Rate	Rating					
Week: 10/22/12 E 26 KSNV 10/29	10/28/12 9/12 10/29/12		CM	\$525.00 8-10pm	0.00 M	:30	4 \$4,000.001	0.00 NM	1	\$4,000.00
		Monday Prime 8-							•	V 1,022.22
THE VOICE Start Date	e End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/29/12	11/04/12	M	1	\$4,000.00	0.00					
E 27 KSNV 10/2	1/12 10/24/12	Wed PR 10-11p Wednesday Prime	CM = 10-11pm	10-11pm	W	:30	2 \$3,200.001	0.00 NM	2	\$6,400.00
LAW & ORDE		Troundady Time								
<u>Start Date</u> Week: 10/22/12	End Date 10/28/12	<u>Weekdays</u> W	Spots/Week 2	<u>Rate</u> \$3,200.00	Rating 0.00					
E 28 KSNV 10/2		NFL Football	СМ	1P-9PM	9	:30	1 \$10,000.001	0.00 NM	1	\$10,000.00
SUN NT FB: S	SD @ N ORLE	NFL Football ANS						:		
Start Date	- - -	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 10/22/12	10/28/12	News 3 Live in Pri		\$10,000.00 7-10pm	0.00	30	2 \$1,600.002	0.00 NM	2	\$3,200.00
		News 3 in Prime	THE CIVI	7-Topin			2 \$1,000.002	O.OO INIVI	2	φ3,200.00
NEWS AFTE		Weekdays	Spots/Week	Rate	Rating					
Week: 10/22/12	10/28/12	S		\$1,600.00	0.00					
E30 KSNV 10/2	B/12 10/28/12	LAW & ORDER (s Law & Order (syn		SU 10-11P	·····	:30	2 \$900,002	0.00 NM	2	\$1,800.00
LAW & ORDE	ER .	Law & Order (syn	u) FIXIIVIL						1	
<u>Start Dat</u> Week: 10/22/12	<u>End Date</u> 10/28/12	<u>Weekdays</u> S	Spots/Week 2	<u>Rate</u> \$900.00	Rating 0.00				İ	
MW		M-F News 3 at Ele		11pm -1135pi		- :30	4 \$1,200.001	0.00 NM	4	\$4,800.00
NEWS 3 NIG	HTSIDE	M-F News 3 at El	even						ı	
Start Dat	•	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/23/12	10/29/12	MTWTF		\$1,200.00	0.00	.20	4 44 400 004	0.00 NB4	ر ا	04 400 00
E32 KSNV 10/2	1112 10121112	Sa-Su News 3 at Sa-Su News 3 at		11pm-1135pi	mS	- :30	1 \$1,100.001	0.00 NM	1	\$1 ,100.00
NEWS 3 NIG Start Dat		Weekdays	Spots/Week	Boto	Rating				İ	
Week: 10/22/12		vveekdays S-		<u>Rate</u> \$1,100.00	0.00					
E 33 KSNV 10/2	8/12 10/28/12	Sa-Su News 3 at		11pm-1135p	m	s :30	1 \$1,100.001	0.00 NM	1	\$1,100.00
NEWS 3 NIG	HTSIDE	Sa-Su News 3 at	Eleveii							
<u>Start Dat</u> Week: 10/22/12		<u>Weekdays</u> S	Spots/Week	<u>Rate</u>	Rating					
E 34 KSNV 10/2				\$1,100.00 1135p-1237a	0.00 MTWTF	- :30	8 \$500.001	0.00 NM	8	\$4,000.00
TONICHT CL	IOW W/ JAY L	Tonight Show		-						•
Start Dat		.ENU <u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/23/12		MTWTF	8		0.00	80	D 0050 004	0.00.111	_	40.000.00
±35 KSNV 10/2	3/12 10/29/12	Late Night w/Fallo Late Night w/Fallo		1237a-136ar	n MTWTF⊷	·- :30	8 \$250,001	0.00 NM	8	\$2,000.00

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Democratic Congressional Campaign Cc

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1193

DCCC

Ln Ch Start End LATE NIGHT W/JIMMY FAL		Start/End Time Days	Len Spots Rate Pri	Rtg Type Spots	Amount
Start Date End Date	Weekdays Spots/Week	Rate Rating		1	
Week: 10/23/12 10/29/12	MTWTF 8	\$250.00 0.00			
E 36 KSNV 10/27/12 10/27/12	Saturday Night Live CM	1130pm-1:02amS-	:30 3 \$1,400.001	0.00 NM 3	\$4,200.00
	Saturday Night Live				
SATURDAY NIGHT LIVE					
Start Date End Date	Weekdays Spots/Week	Rate Rating			
Week: 10/22/12 10/28/12		\$1,400.00 0.00	00 4 4400.004	0.00.1114	* 400.00
E 37 KSNV 10/28/12 10/28/12		Sun 1135p-1200aS	:30 1 \$400.001	0.00 N M 1	\$400.00
SPORTS NIGHT IN LAS VE	Sports Night in Las Vegas				
Start Date End Date	Weekdays Spots/Week	Rate Rating			
Week: 10/22/12 10/28/12	S 1	\$400.00 0.00			
N38 KSNV 10/28/12 10/28/12	Jeopardy in PRIME CM	M-SA 8-11p / SUNS	:30 1 \$1,200.001	0.00 NM 1	\$1,200.00
	Jeopardy in Prime	•	. ,		
Start Date End Date	Weekdays Spots/Week	Rate Rating			
Week: 10/22/12 10/28/12	5 1	\$1,200.00 0.00			
N 39 KSNV 10/23/12 10/26/12	M-F Jeop/Wheel CM	630-730pm ~TWTF	:30 2 \$1,300.001	0.00 NM 2	\$2,600.00
	M-F Jeopardy/Wheel of Fortun	e			
Start Date End Date	Weekdays Spots/Week	<u>Rate</u> <u>Rating</u>			
Week: 10/22/12 10/28/12	-TWTF 2	\$1,300.00 0.00			
N 40 KSNV 10/28/12 10/28/12		6a-7aS	:30 1 \$450.001	0.00 NM 1	\$450.00
	News 3 Sunrise SUNDAY				
Start Date End Date	Weekdays Spots/Week				
Week: 10/22/12 10/28/12	S 1	\$450.00 0.00			
N41 KSNV 10/27/12 10/27/12		430-5amS-	:30 1 \$270.001	0.00 NM 1	\$270.00
	To the Point - ON				
Start Date End Date	Weekdays Spots/Week				
Week: 10/22/12 10/28/12	S- 1	\$270.00 0.00			
N 42 KSNV 10/28/12 10/28/12		12-3amS	:30 1 \$255.001	0.00 NM 1	\$255.00
	Dateline NBC AN	5.4 5.5			
Start Date End Date	Weekdays Spots/Week				
Week: 10/22/12 10/28/12		\$255.00 0.00			
				Totals 155	\$122,350.00